

Alastair MOOCK

Grammy Nominated Americana for the Whole Family



2013 Nominee
Best Children's Album



2015 & 2013
Gold Medal Winner



2015, 2013, 2011, 2010
Gold Medal Winner



2015 ASCAP Joe Raposo
Children's Music Award

Nearly twenty years into his performing career, Alastair Mooock has managed to carve out a unique niche for himself: He is a songwriter committed to celebrating the roots of American music while knocking down the walls between different audiences, genres and musical traditions. Today, his audiences range from adults to preschoolers, and he plays everything from theaters to nightclubs to schoolrooms. Like his boyhood hero, Woody Guthrie, Mooock believes in the power of music to reach all people — young and old, far and wide.

Mooock started performing in 1995, moving from his home outside New York City to the folk haven of Boston, Massachusetts. After working his way up through the local coffeehouse and club circuit, he began touring the U.S. and Europe, eventually graduating to renowned events like the **Newport Folk Festival** and Norway's Bergen Music Fest. In 2007 Mooock was nominated for a **Boston Music Award** for Outstanding Singer-Songwriter of the Year. *The Boston Globe* called him "one of the town's best and most adventurous songwriters" and *The Washington Post* declared "every song a gem."

Over the years, Mooock had occasionally performed for kids on the side, but it wasn't until his twin daughters were born in 2006 that he was inspired to make his first foray into family music. In 2010, he joined the roster of Young Audiences of Massachusetts to bring his program "Music and Social Change" to schools throughout the state. That same year, he released his first family music album, *A Cow Says Mooock*. Both that album and the next, *These Are My Friends*, were met with critical acclaim.

But it was Mooock's third family album, *Singing Our Way Through: Songs for the World's Bravest Kids*, that became nearest and dearest to his heart. In 2012, one of Alastair's daughters was diagnosed with leukemia (she's doing great today). The *Singing Our Way Through* project began when they started writing songs together in the hospital. Over the next several months, Mooock continued to write and collect songs that reflected his family's experiences, and the end result was an album for kids "with (and without) cancer." It was featured on NPR's "All Things Considered," "Katie's Take" with Katie Couric and Good Morning America, and received gold medals from both **Parents' Choice** and **The National Parenting Publications Awards (NAPPA)** as well as a **2013 Grammy Nomination** for Best Children's Album. With the help of a fantastic fundraising campaign, over 3,500 copies of the album have so far been distributed to families through hospitals and cancer organizations around the country.

In June 2015, Mooock once again proved his unique ability to write material for families that's both meaningful and fun. His new release, *All Kinds of You and Me*, reflects on gender, ethnicity, and identity today, as well as the evolving concept of family in America. Featuring folk and indie stars Rani Arbo, Jennifer Kimball (The Story), Samirah Evans, Debbie Lan, Mark Erelli, and producer Anand Nayak, the album again won gold medals from both Parents' Choice and NAPPA and was voted the #2 Album of the Year by the Fids & Kamily industry critics' poll. Parents' Choice called it "everything children's music can and should be."

Booking:
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High-Resolution Photos
Available to Download at
www.mooockmusic.com

Press & Praise for Alastair Moock

The New York Times

"A Tom Waits for kids."

The Boston Globe

"In the footsteps of Pete Seeger and Woody Guthrie, Alastair Moock makes real kids' music that parents can actually enjoy."

Parents' Choice[®] CHILDREN'S MEDIA & TOY REVIEWS

"Grounded in the American folk traditions of Guthrie and Seeger, Moock's songs celebrate diversity in all its sizes, shapes, colors and persuasions... This is everything children's music can and should be."

SALON

"What's most impressive about *Singing Our Way Through* is its ability to portray cancer for what it is: a complex human process full of fear and pain, but also moments of great intimacy and even joy. It's an unsentimental album that happens to be deeply moving... A masterpiece."



2015 #2 Album of the Year



2013 Best Kids' Albums Pick



2013 #3 Album of the Year

