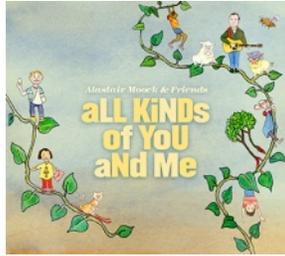


Rootsy, Singable Songs for All Kinds of Kids:

All Kinds of You and Me



The new album from Grammy-nominated artist Alastair Moock and Friends

Boston, September 15, 2015 – This past June, Boston-based Grammy-nominee Alastair Moock released a new album of songs for kids and families, *All Kinds of You and Me*. Since its release, the album has won **Gold Medals** from the **National Parenting Publications Awards (NAPPA)** and the **Parents' Choice Foundation**, the latter of which called the album “everything children’s music can and should be.”

All Kinds of You and Me was largely inspired by Marlo Thomas’ landmark 1972 album *Free To Be... You and Me*. For that groundbreaking release, Thomas gathered musical friends to celebrate individuality, tolerance, and changing cultural ideas about gender roles. Moock’s new album builds on those themes, reflecting on gender, ethnicity, and identity today, as well as the evolving concept of family. Says Moock, “*Free To Be* was a huge album for me and so many other kids of the 70s. Forty years later, it felt like the right time both to pay tribute to that amazing project and to try to push beyond some of the limitations of its era.” **The Huffington Post** thinks Moock has succeeded, calling *All Kinds* a “masterful” album that could “last us [another] 40 years.”

Indeed, bright and soulful songs like “It Takes All Kinds” and “My Life Is a Lot Like Yours” tread paths that would have been unthinkable in 1972, but are entirely kid-friendly in 2015. On the penultimate poem-song track “You and Me,” Moock talks about his experiences with Thomas’s album, and then introduces the social justice work of Dr. King, Harvey Milk, Gloria Steinem, and others, as well as the pioneering activist music of his boyhood hero, Woody Guthrie. The track leads into a rousing rendition of “This Land Is Your Land” to close the album.

Like Thomas, Moock gathers an impressive group of musical friends to contribute to *All Kinds of You and Me*, including Rani Arbo (of Daisy Mayhem fame), producer Anand Nayak (who frequently performs with Moock, Arbo, and Stevesongs), Jennifer Kimball (of The Story / Jonatha Brooke), Samirah Evans, Debbie Lan, and Mark Erelli. The colorful album cover art was created by Key Wilde, himself an award-winning “kindie” music artist and illustrator.

Alastair Moock is a 2013 Grammy Nominee, two-time Parents’ Choice Gold Award winner, and four-time NAPPA Gold Award winner. *The New York Times* calls him “a Tom Waits for kids” and *The Boston Globe* declares that, “in the footsteps of [Pete] Seeger and [Woody] Guthrie, Alastair Moock makes real kids music that parents can actually enjoy.”

Moock’s musical career has always been entwined with his passion for education and social action. His previous release, the 2013 Grammy-nominated children’s album *Singing Our Way Through*, was created as a free resource for families struggling with childhood illness. Born of Moock’s own daughter’s battle with leukemia (she’s doing great today), the album has been distributed to over 3,000 patient families, and Alastair and his band have performed at hospitals and cancer organizations around the country. Moock has also spearheaded fundraising shows and campaigns for organizations as diverse as GLAD (Gay & Lesbian Advocates & Defenders), The United Way, The Mass Literacy Foundation, and multiple political campaigns and community outreach programs.

Read more about Alastair and his band at www.moockmusic.com.

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A **PREVIEW STREAM** is available upon request.

A **PRESS KIT** with photo downloads is available at: <http://moockmusic.com/press/#MediaKit>

All Kinds of You And Me is available from various retailers. **(SRP \$15 CD, \$9.99 digital).**

PRAISE FOR MOOCK'S PREVIOUS WORK



The New York Times

"A Tom Waits for your kids"

The Boston Globe

"In the footsteps of Seeger and Guthrie, Alastair Moock makes real kids music that parents can actually enjoy."



"A musical descendant of Woody Guthrie, Moock refreshes the classic brand of acoustic folk with a zany sense of humor."

Parents' Choice®

CHILDREN'S MEDIA & TOY REVIEWS

"With wit and warmth, gravel-voiced folk artist Alastair Moock is not only a fine musician, he's an observant dad whose songs clearly come from the heart."



"What's most impressive about *Singing Our Way Through* is its ability to portray cancer for what it is: a complex human process full of fear and pain, but also moments of great intimacy and even joy. It's an unsentimental album that happens to be deeply moving... A masterpiece."



"*Singing Our Way Through* has a message of clear-eyed hope and comfort that isn't just for kids... The songs provide a combination of empathy and humor, offering strength to any families facing an uncertain future."



2013 Nominee
Best Children's Album



2013 Gold
Medal Winner



2013, 2011, 2010
Gold Medal Winner



2013 #3 Album of the Year